

Quitch

Your Knowledge Companion

Engage. Educate. Retain.

www.quitch.com

The Quitch approach



Engagement tool: reaching students outside the classroom

Learning material is delivered into bite size chunks

Reinforces and consolidates the primary learning

Its fun!

Solution – co-designed with students



A mobile platform that helps teachers and students improve learning outcomes by motivating them in a fun and accessible way.



Learning is fun and accessible.



Immediate, actionable feedback.

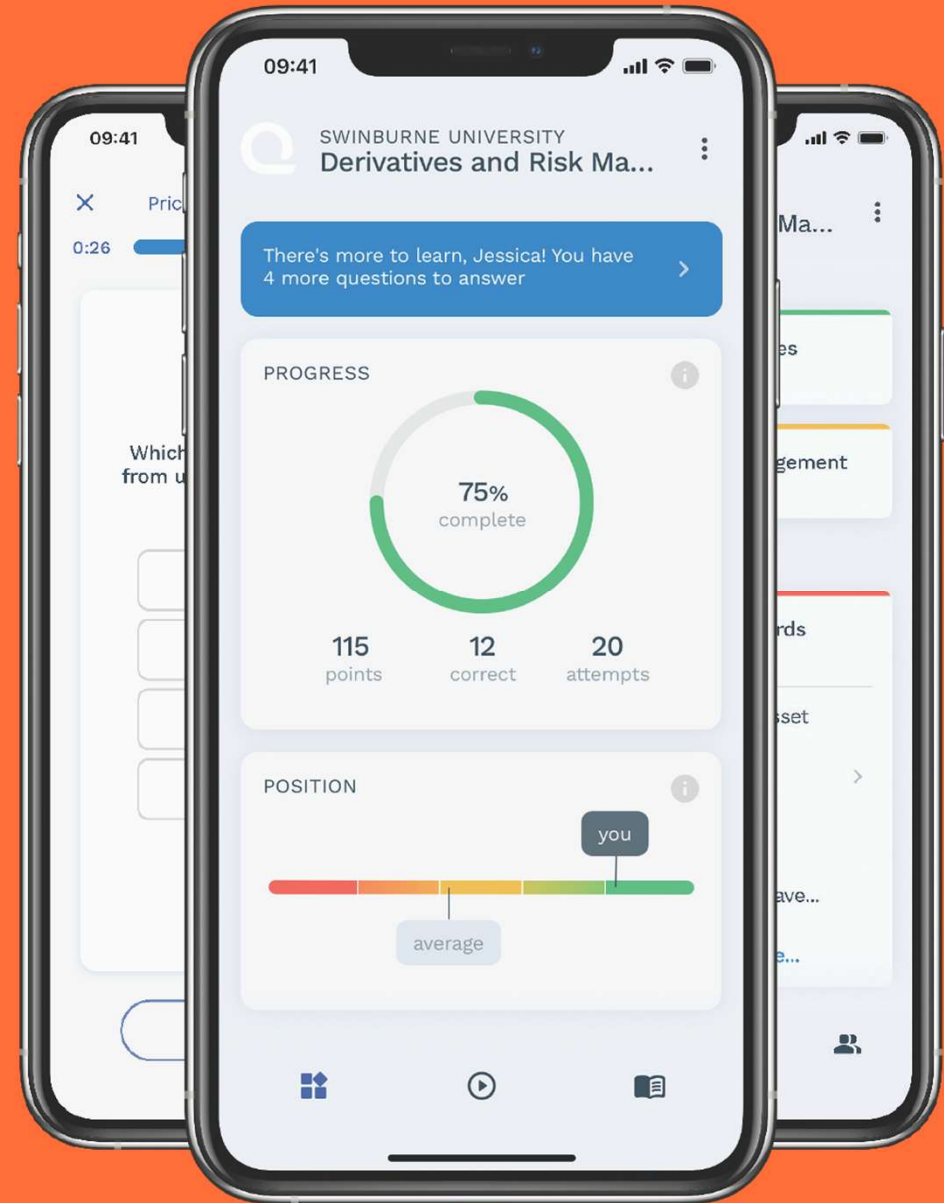


Easily identify areas of difficulty.

Product

App

- point attribution and scoring
- timed questions
- competitive leaderboards
- achievement badges
- progression analytics
- push notifications

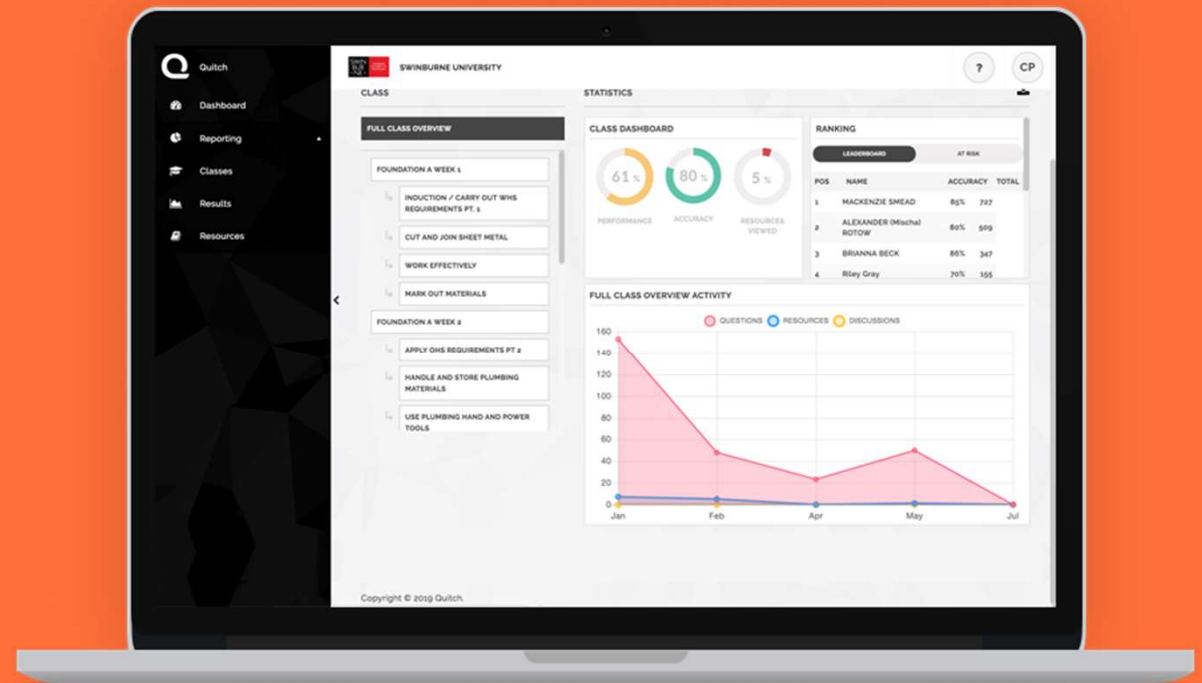


Product



Web platform

- real time analytics
- multiple question formats
- announcements
- resources
- bulk upload
- cloud-based

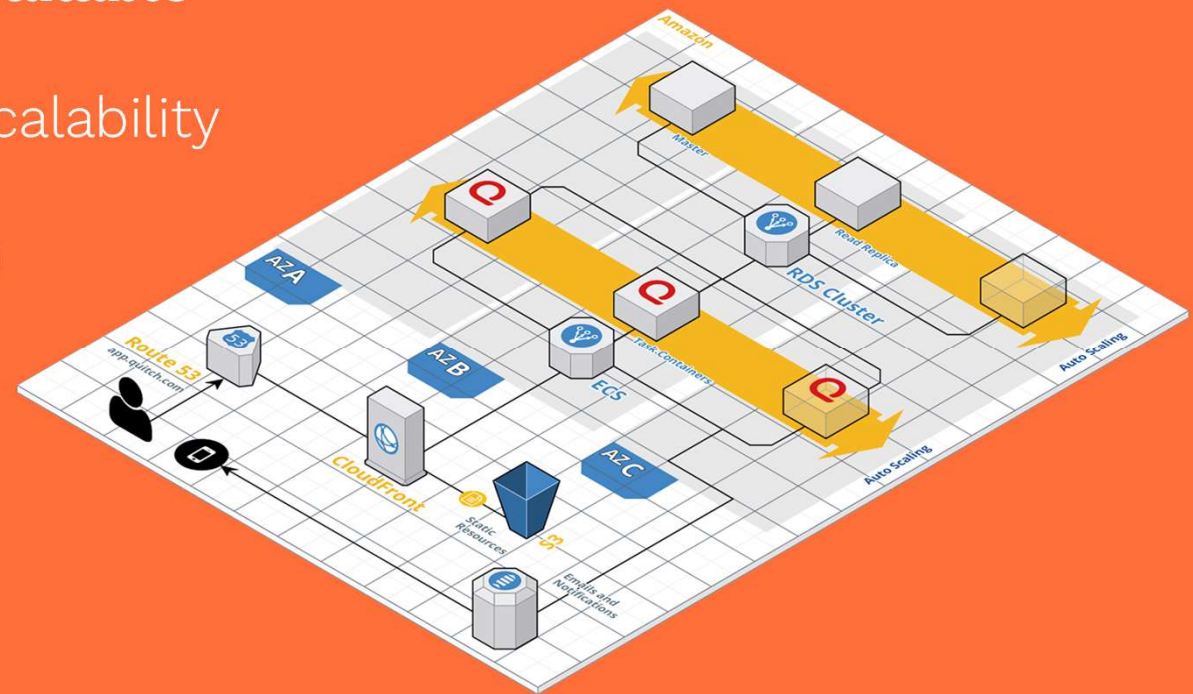


Infrastructure



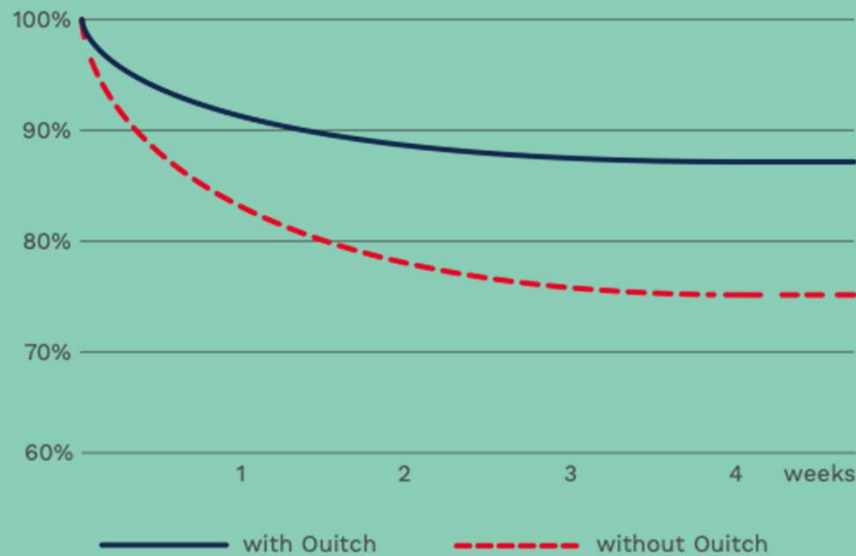
Secure, Scalable and Highly Available

- utilises containerisation for scalability
- data is encrypted at rest
- hosted in AWS Sydney region
- annual penetration testing
- data segregated by tenant
- built using cloud formation





Evidence based



12%

improvement in
retention and
engagement

7%

improvement
in overall
comprehension

‘Using a gamified mobile app to increase student engagement, retention and academic achievement’, *International Journal of Educational Technology in Higher Education* 2017 14:31 bit.ly/2CXIGWF

Feedback



“QuitCh has given us the capacity to engage the students more effectively and to see how they progress with their understanding of topics.”

Dr Mahdi Miri Disfani—Academic,
Infrastructure Engineering,
University of Melbourne

“...engagement was fantastic with 90% of the cohort using the resource extensively. Students really enjoyed the convenience of it being accessible on mobile devices.”

Phil Hancock—BCom MCom W.Aust., FCPA,
ACA, Associate Dean, The University of
Western Australia

Press & Awards



WINNER
People's Choice Award
Pause Fest
2018

WINNER
Educational Technology Award
Australian Financial Review
2017

WINNER
Innovation in Accounting
Education Award
American Accounting
Association (AAA)
2017

30+ awards and
featured articles

Team



Grainne Oates
CEO & Founder

Matt Weston
CTO

Sandra Campos
**Customer Success
& Support Manager**

Meghan Horwood
Financials

Jessica Pitcher User
**Interface & Graphic
Designer**

James Hassall
Developer

Victoria Thavamani
Developer

Craig Baird
Developer

Business Development personnel (located in Australia)
Advisors: Oji Udezue (Atlassian), Jane Hewitt (UniLodge), Reed Leighton (Leighton O'Brien), Gary Symons (NAB Wealth)

QuitCh

Grainne Oates
grainneoates@quitch.com

www.quitch.com