



e-Learning Korea 2019  
www.elearningkorea.org

# e-LEARNING KOREA

2019 이라닝 코리아  
: 에듀테크 페어

# 2019

2019. 9. 5<sup>목</sup> - 7<sup>토</sup>  
서울 코엑스 Hall C



# Why Join Us?

Jump up your business opportunity with e-Learning Korea 2019 !

**J**oin

## Combine e-Learning with EDTECH together

VR, AI, Smart Equipment, Coding, Makers, Products of Trendy Edtech

**U**nderstand

## Increase Understanding with Pan-national Empathy of Educational Industry

Expand the Maker/Coding Experience & Workshop program and Strengthen the pan-national promotion by utilizing media

**M**ake

## Create the business opportunities for participating companies

Inviting major buyers through International Conference, Visit of Educational Institution and School authorities

**P**artner

## Enlarge the Partnership for development of Educational Industry

Major Invitation of domestic and foreign association & society, Effective buyers through overseas partnership

**U**nearth

## Unearth the companies that possess excellent skills and products

Support promoting the outstanding companies through e-Learning Awards (Contest)

**P**lay

## Arrange the event everybody enjoys together

Proceed various unit events for improving customers' satisfaction such as SW Experience, Future-Class Demonstration, Tour Event etc

# Show Overview

<b>Title</b>	<b>e – Learning Korea 2019</b>
<b>Period</b>	Sept. 5 (THR) – 7 (SAT), 2019
<b>Venue</b>	Hall C, COEX, SEOUL, KOREA
<b>Hosted by</b>	Ministry of Education, Ministry of Trade, Industry and Energy, Ministry of Science and ICT(MSIT), Seoul Metropolitan Office of Education
<b>Organized by</b>	Korea Education & Research Information Service[KERIS], National IT Industry Promotion Agency[NIPA], Korea EdTech Industry Association[KETIA]
<b>Sponsored by</b>	Metropolitan and Provincial Offices of Education, National Institute of for Lifelong Education[NILE], Korea Council for On line University[KCOU], Educational Broadcasting System[EB S]
<b>Scale</b>	EDUTECH FAIR : 220 booths, 150 exhibitors, 32,000 visitors Conference : about 18 tracks / 1,000 visitors



## THEMES & EXHIBITIONS

### VR Realistic Education

VR,AR,MR,3D/4D,VR/AR Technical Training, Virtual Training System Industry & Simulation Contents and Equipment

### SW Creative Fusion

SW, Coding, Maker Edu, Arduino,3D Printer, Educational Robot, AI, Big Data, Functional game(for language learning, 3D/4D Cubic, Online/Mobile/Social/Contents),Talent Education Program, Educational Application

### AI Language

Personalized English/Chinese/Japanese Contents & Test, Certificate, On-the-job Education

### High-Tech Classroom

Digital Textbook, Electronic Publishing, Computerized Equipment, Administrative Support, Lecture Production, Evaluation Test, Authoring Tools, Educational ICT Solution, Data Storage Solution, Remote/Video Conference Communication System, Radio-wire Network, Electronic Bulletin Board, Projector, Tablet PC, RFID, Control Device for Learners,

### Distant College &

Distant College, Academic Credit Bank,

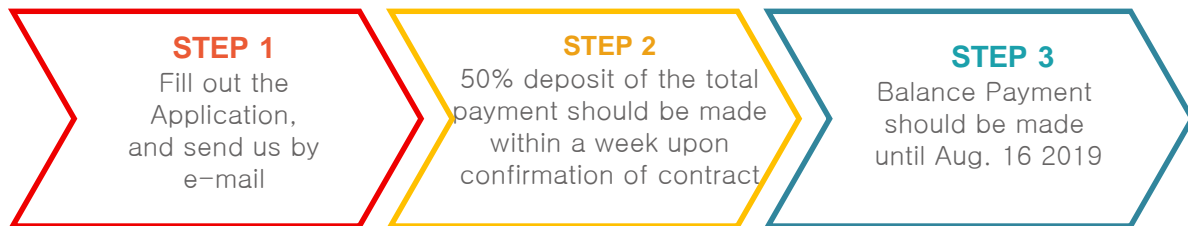
# CONCURNET EVENTS

- **Opening Ceremony**
  - Opening Speech & Congratulatory Address, Ribbon-Cutting Ceremony, VIP Hall Tour
- **The 15th e-Learning Excellent Enterprise Contest**
  - Evaluation and Awards for Excellent Enterprise of Educational Information
- **Future-Class Demonstration**
  - Seoul Metropolitan Office of Education's Teachers and Students Demonstration of Digital Textbook & Advanced School Class
- **e-Learning & EDUTECH Start-up Business Model Contest**
  - Awards for (Pre) Start-ups of Excellent Idea/Skill/Product
- **SW/Coding/Maker School**
  - Operating Various Programs by utilizing up-to-date EDUTECH Skills
- **The 9th e-Learning CLUB**
  - 17 Inter-Korean Exchange and Cooperation Bureaus and the Ministry of Education, Metropolitan and Provincial Offices of Education with related council of policy
- **ACU e-Learning International Conference**
  - Announcement of excellent case of e-Learning by Asean Cyber University
- **LASI-Korea & EDUTECH Special Pavilion**
  - Global Trend of Learning Analysis and Cases
- **2019 ICT4ED Working Group Conference**
  - Global Trend of Software Education and Professionals' Meeting
- **KSM EDUTECH Biz-matching(Expected)**
  - Overseas Buyers-Domestic exhibitors matching





▶ Participation Guidelines



\* Application Deadline : 9 (Fri) Aug. 2019 ※ Early Closure when out of booth

▶ Booth Prices

	SIZE	PRICE(VAT exclude.)	NOTE
Raw Space	3m x 3m = 9m <sup>2</sup>	USD 2,000	Only Space
Shell Scheme	3m x 3m x H2.5m	USD 2,400	Raw Space + Booth Construction
Premium	3m x 3m x H2.5m	USD 2,800	
Mini Booth	2m x 2m x H2.5m	USD 2,000	

▶ Discount Program

	DISCOUNT PRICE	NOTE
Early Bird (By 2019. 6. 28)	-USD 200/Booth	Duplicate Discount Available
Ex-Exhibitor Discount (From 2016 to 2018)	-USD 200/Booth	
Scale Discount (More than 6 Booth)	-USD 100/Booth	

Shell Scheme



- ① Raw Space 9m<sup>2</sup>
- ② Booth Construction
- ③ Korean/English Facia Board
- ④ 3 Pieces of Spotlight (100W)
- ⑤ Carpet
- ⑥ 1 Info Desk/Chair for one company)

Premium



- ① Raw Space 9m<sup>2</sup>
- ② Booth Construction with Block
- ③ Korean/English Facia Board
- ④ 3 Pieces of Spotlight (100W)
- ⑤ Carpet
- ⑥ 1 Info Desk/Chair for one company)

Mini Booth



※ Mini Booth is only for first participate exhibitor

- ① Raw Space 4m<sup>2</sup>
- ② Mini Booth Construction
- ③ Korean/English Facia Board
- ④ 2 Pieces of Spotlight (100W)
- ⑤ Carpet
- ⑥ 1 Info Desk/Chair for one company)

▶ e-Learning Korea 2019 Secretariat

Tel. +82 -2-6000-6693/6672  
 Fax. +82 -2 -2051-3326  
 E-mail. expo@elearningkorea.org

# 2018 Show Report

## 개최 규모

- **EDUTECH FAIR**  
10 Countries 121 Exhibitors 240 Booths | 27,335 Visitors
- **Conference**  
19 Tracks 45 Speakers | 1,167 Visitors

- **Title** e-Learning Korea 2018
  - 1) e-Learning Korea 2018 : Edutech Fair
  - 2) e-Learning Korea 2018 : Conference
- **Hosted by** Ministry of Education, Ministry of Trade, Industry & Energy, Seoul Office of Education
- **Organized by** National IT Industry Promotion Agency(NIPA), Korea Education Frontier Association(KEFA), Korea Edutech Industry Association
- **Sponsored by** Korea Education & Research Information Service(KERIS), National Institute of for Lifelong Education(NILE), Korea Council for Online University(KCOU), Educational Broadcasting System(EBS)
- **Theme** e-Learning, a new leap to the EDUTECH

Category	Period	Venue
Expo	2018.9.13(Thu)~15(Sat), 3 Days	COEX Hall D
Conference	2018.9.14(Fri)~15(Sat), 2 Days	COEX Conference Room (3 <sup>rd</sup> Floor)

- **Concurrent Event**

Opening Ceremony  
 15<sup>th</sup> Excellent e-Learning Enterprise Contest  
 e-Learning Lesson Demonstration  
 Trend Talk  
 EDU Thinking School  
 E-Learning Awards

- **Connected Event**

The 7th e-Learning Club – ACU e-Learning International Conference – 2018 ICT4ED  
 Working Group Meeting – Edutech Forum





# e-Learning Korea 2019

[www.elearningkorea.org](http://www.elearningkorea.org)

**e - Learning Korea 2019 Secretariat**

Tel : +82-2-6000-6693/6722 Fax : +82-2-2051-3326

E-mail : [expo@elearningkorea.org](mailto:expo@elearningkorea.org)